



If you know who these great radio stars are—and especially if you don't—listen to NBC's

“The First Fabulous 50”

The greatest names in radio — 50 years of them — are coming your way. On October 10, 17, 24, 31, and November 7, the NBC Radio Network unlocks its vaults so you can hear a half century of stars!

You'll also hear the greatest moments from five decades of news — as reported by America's First Network.

There's never been a series of programs quite like this one. And it'll be 50 years until there's another.



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A. Jack Benny and Mary Livingstone B. Joe Penner
C. Fred Allen and Portland Hoffa D. Jimmy Durante
E. Amos 'n' Andy F. Rudy Vallee G. Fibber McGee
and Molly H. Al Jolson, I. Ed Wynn.

As seen in Time, Newsweek and People October 11, 1976.